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EDUCATION

Bachelor of Fine Arts - Art and Visual Technology Graphic Design Concentration

George Mason University

Fairfax, Virginia

Graduated Fall 2017

AWARDS

2024

19th Annual w3 Awards

- 2 silver awards for General Websites:
Healthcares Services

SKILLS

Proficient Knowledge

- Adobe Creative Suite:
 - > InDesign, Photoshop, Illustrator
- Adobe Workfront and Zoho Projects
- Wordpress and varying builders
 - > Elementore, WP Bakery, Breakdance
- Microsoft 365:
 - > Word, PowerPoint, Outlook, Teams, SharePoint
- Google Workspace
- Project and Time Management
- Team Management

Competent Knowledge

- Adobe Creative Suite:
 - > Premiere Pro and After Effects
- CSS and HTML
- Figma
- Canva

WORK EXPERIENCE

Unlock Health (Acquired Dreamscape January 2024)

Senior Graphic Designer

January 2024-July 2025

- Mid-level management over one person with 1:1 meetings
- Assigned tasks amongst the team of entry level designers
- Managed my own list of about 15 clients and worked collaboratively with other teams inside the Performance Marketing Team and Account Managers
- Face to face client calls when clients signed on as well as whenever the client needed to have a designer in a call.
- Per Client Monthly meetings with other members of teams assigned to that client to discuss strategy and needs requested
- Managed award submissions
- Created and designed a variety of projects that were tasked to my workload through Zoho Project Task Manager and Google Sheets by myself and Account Managers
 - > Mostly Websites and infographics, and on the rare occasion logos and other branding

Dreamscape Marketing/Dreamscape Marking-SPM Group

Senior Graphic Designer

July 2021-January 2024

- Mid-level management over one person with 1:1 meetings
- Assigned tasks amongst the team of entry level designers
- Managed my own list of about 15 clients and worked collaboratively with other teams inside the Performance Marketing Team and Account Managers
- Occasionally included on client calls when new clients signed on
- Created and designed a variety of projects that were tasked to my workload through Zoho Project Task Manager and Google Sheets by myself and Account Managers
 - > Websites, infographics, logos, brochures, and other print products

Graphic Designer

October 2019-July 2021

- Created and designed a variety of projects that were tasked to my workload through Zoho Project Task Manager and Google Sheets by my manager
 - > Websites, infographics, logos, 10x videos, brochures, and other print products
- Occasionally included on client calls when new clients signed on

Olivia Hulver Designs

Freelance Graphic Designer

January 2018-October 2019

- Creation of marketing and advertising materials, branding design, and motion design
- Sales, marketing, retail branding consultation

Victoria's Secret

Bra Fit Expert and Sales Generalist

October 2013-October 2019

- Leadership position, consulting and assisting customers in finding solutions to proper fitting
- Create and maintain POP displays according to corporate branding guidelines
- Sales and marketing leadership, facilitating and advising staff on sales rates, conversions, customer loyalty programs, and inventory processing
- Process transactions quickly and efficiently, striving for ultimate customer service experience